

How to prepare for a good interview



The Interviews are your way to collect information related to your movie subject, and to present this information to the audience directly by the real people.

Before you go to interview people you should prepare yourself well to conduct a good interview:



Do researches: Do research on the topic and the person you will interview (especially is s/he is not an ordinary person because you may need to discuss the issue with the person; history, successes, failures ...etc.)

Choose the interviewee: this person should be somebody who has new information about the subject, and should be somebody who can talk well and communicate his ideas well in front of the camera.



Take appointment: you can call/visit the interviewees before the interview and tell them about the interview subject and determine a suitable time for them to conduct the interview in front of the camera.



Prepare and write the questions of the interview: to do so, here are some tips.

Let people talk in full sentences

Avoid questions that can be answered with a simple yes or no. Instead of, "Are you a doctor?" ask, "Tell me how you became a doctor." Remember that you want people to tell you stories.

♣ Make your questions simple, short and clear.

Complicated questions waste time and confuse the interviewee.

♣ Don't mention the answer inside your question.

You need the interviewees to give you their own answers not the answers you might suggest.

Remember : Listening is the key

A good interview is like a conversation. Prepare questions, but don't just follow a list. The most important thing is to listen and have your questions come naturally. If your questions are rehearsed and hollow, the answers will be too. If you are curious and your questions are spontaneous and honest, you will get a good interview.

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